

MINUTES OF STAR COUNTRY SQUARES EXECUTIVE MEETING, AUGUST 19, 2025

Present: President Joe Marcotte, Vice President Trevor Stevens, Secretary Linda Potyok, Heather Leask Treasurer, Publicity Director Roxy Rollins, New Dancer Coordinator Dianne Richardson, New Dancer Coordinator Will Cullen

A quorum was confirmed and the meeting was called to order at 6:05 p.m.

Approval of Agenda

It was moved by Will and seconded by Linda that the agenda be approved.

Carried

Approval of the Minutes

It was moved by Heather and seconded by Dianne that the Minutes from the July 15, 2025 meeting be approved.

Carried

NEW BUSINESS

Financial Report

Financial Report presented and discussed.

It was moved by Trevor and seconded by Will to accept financial report.

CARRIED

25th Anniversary Dance (September 6)

We continue to advertise via Facebook and putting up

posters. Some of the older dancers from our club will be contacted and invited to attend. Barb is in charge of decorations and will need some volunteers to assist. Menu will be created and a cake will be bought.

Lumby Squares Update

Executive to be formed. Memberships to be sent in. As far as advertising, we have displayed posters all over Lumby and beyond. We are promoting in the newspaper. Open house scheduled for September. Joe and Will will create curriculum for new season.

Branding

We have the table cloth runner (which we have used as a banner). Production of new badges still in progress, some having been received. We need to know from our current members who wants new badges. This is the only opportunity to get a new badge for free. Discussion as to whether we need a hanging banner as well for specific events. We will revisit this issue.

Summer Dancing (Tuesdays)

Tuesdays have been very successful. We will continue with the current program and may add specific lessons and dancing on certain scheduled Tuesdays for those who have completed SSD and/or Mainstream. Tuesday dancing to be discussed further.

Planning for Our September Open House (Intake)

Free open house September 11th and 18th. Full lessons to start September 25th. Registration will be completed for new dancers on or before that date. Posters to be posted

throughout community. We will have a guest book for guest to sign with name, phone number. To add a disclaimer on registration form that photos may be taken and published.

Plus Lessons

Nelson will be offering ongoing Plus lessons for those members that have completed the first session of lessons he gave last spring/summer. These lessons will be 6 to 7 p.m. on Thursdays. Joe will discuss further with Nelson pre-requisites for those attending from 6 to 7 p.m.

Advertising Efforts

Trevor has sent out press releases to multiple news outlets in the Okanagan. Roxy outlines details with respect to ongoing advertising efforts: Media, posters, efforts to include our club in community listings, newspaper advertising, Facebook. Trevor reminds us our members are our best resource. We should remind members to tell everyone they know about our club and invite to open house, also to take posters they can distribute.

**THE NEXT EXECUTIVE MEETING IS SEPTEMBER 21ST, 2025 AT
7:00 P.M. VIA ZOOM**

Motion to Adjourn

By Joe/Will

CARRIED

**WITH NO OTHER BUSINESS OUR PRESIDENT ADJOURNED THE
MEETING AT 7:00 P.M.**